

TAMK Master's Degree Programme in Emerging Media

Pre-task instructions

The application period opens on the 20th of March and ends on the 3rd of April 2019. The pre-task has to be uploaded to the application by 3rd of April 2019 at 3 pm Finnish time (GMT +2 hrs) at the latest. For further information on how to deliver the pre-task see step 2.

Assessment of the pre-task

It is possible to score a maximum of 50 points from the pre-task. A minimum of 10 points is required in order for the pre-task to be accepted. Based on the pre-tasks, the applicants are selected to the online interviews.

We will not explain how to interpret the pre-task.

While applying, complete the following steps.

Step 1. Pre-task

1. Digital portfolio including final thesis project plan. Format a single PDF file.

1.1 Compile a digital portfolio that presents:

- Your personal approach to and vision of Emerging Media.
- Your prior competences and skills that you bring into the programme
- Your 3-4 best projects/artworks including short description of each example (max 250 words) and the date. In case of collaboration, describe your role in the project.

1.2 Present a preliminary plan for your final thesis project (max 500 words), include following elements

- Title of the thesis project
- Objective of the project
- Working life connection
- Schedule & resources

Assessment criteria of the digital portfolio

- The personal approach to Emerging Media is well reasoned
- Motivation and ability to self-directed learning
- Relevant prior skills and experience regarding Emerging Media
- Critical thinking and understanding of sustainability in the context of Emerging Media
- Attractiveness of the final project idea
- Clarity and feasibility of the final project plan

2. Video selfie, 40 s. Format mov or mp4

Present yourself in a **short video selfie** (duration 40 s) that explains why you are a perfect candidate for the programme. Within the video, you need to be present in a recognizable manner.

Assessment criteria of the video selfie: creativity and credibility.

Step 2. Fill in the online application via studyinfo.fi and upload the pre-task on the application

Apply via www.studyinfo.fi portal **during 20 March – 3 April 2019** (3 pm Finnish time).

To see the information about the TAMK Master's Degree Programme in Emerging Media on Studyinfo.fi, search for "TAMK Culture" or "Emerging Media" or select this [link](#).

- 1) Fill in the application form on Studyinfo.fi
- 2) Upload your pre-task files on the application. Please see the file formats and how to name the files below.
- 3) Send your application.

Be careful when choosing your order of preference in the application. The order of preference chosen is binding and cannot be altered after the application closes.

File formats:

Digital portfolio (pre-tasks 1.1 & 1.2): pdf

Video selfie (pre-task 2): mov or mp4

Name the pre-task files this way:

Emerging_Media_Surname_Forename_Portfolio.pdf

Emerging_Media_Surname_Forename_Videoselfie.mp4/.mov

The application form closes 3 April at 3 pm Finnish time. You can upload attachments to the application after you send your application by using the secure link you receive in the confirmation email. The pre-task attachments must be uploaded on the application **on 3 April 2019 at 3 pm** Finnish time (GMT +2 hrs) at the latest. Make sure to meet the deadline and we recommend uploading the assignments well before the deadline to avoid possible server overload. Only the pre-tasks submitted by the deadline will be considered in the admission.

All the best with your application process!