At TAMK, you can build up your own profile of expertise in the field of media and arts by choosing one of the following study paths: Interactive Media, Music Production, or Fine Art. Whatever your choice, this degree programme will provide you with up-to-date skills in the growing, international and constantly changing sector of culture.

**Bachelor’s Degree in Media and Arts**  
**Qualification:** Bachelor of Culture and Arts  
**Extent and duration:** 240 ECTS, 4 years

This degree programme is a perfect match for those wishing to combine creativity with modern tools and techniques in the field of media and arts. In addition choosing your main study path, you can build your personal curriculum from a range of individual study modules, such as games design, sound design, or fine art photography.

As your studies progress, you will master the media, working methods and technology of your chosen specialty. Practical studies and exchange periods will prepare you for international working life and give you a chance to create valuable networks with experienced experts.

This degree will provide you with a variety of job opportunities in the media and arts industry. Possible future job titles include art director, graphic designer, event producer, web programmer, and songwriter.

After completing the Bachelor’s degree and gaining three years of work experience, you can apply for the Master of Culture and Art degree programme at TAMK. You will also be eligible to apply for a Master’s degree programme elsewhere Finland or abroad.