

# TAMK Master's Degree Programme in International Business Management

## Pre-task instructions

The application period opens on 4 December 2018 and ends on 23 January 2019. The pre-task has to be uploaded to the application by 30 January 2019 at 3 pm Finnish time (GMT +2 hrs) at the latest. For further information on how to deliver the pre-task see step 2.

## Assessment of the pre-task

The pre-task is graded with a maximum of 50 points. A minimum of 10 points is required in order for the pre-task to be accepted. Based on the pre-tasks, the best applicants are invited to the final entrance exam online interviews. We will not give any further information about the pre-task. The entire pre-task has to be available to us by the deadline.

When applying, complete the following steps.

## Step 1. Pre-task: Please describe your proposal for you Master's Thesis plan

Typically, the Master's Thesis is made for a company or other organization to improve their business. The company or organization can be for example your own employer, other organization or your own company. The Thesis plan must show your readiness to work independently in demanding expertise tasks.

### In the description the following aspects will be considered:

1. the name of the development plan
2. the commissioner (i.e. for whom the plan is done, if that is already known)
3. what the research problem is
4. how the plan will be executed (i.e. methods, resources, research schedule)

### Evaluation criteria:

- importance and significance from the point of contemporary business
- suitability to the Master's Program in International Business Management
- development aspect, how innovative and demanding the topic is
- clarity, logic and structure of the text
- suitability for implementation

Please note that the minimum amount is 1000 characters and the maximum 6000 characters. If the pre-task is under the minimum or over the maximum character count, it will affect the assessment negatively. (1 character = 1 number/1 space/1 letter)

## Step 2. Fill in the online application via [studyinfo.fi](http://studyinfo.fi) and upload the pre-task on the application

Apply via [www.studyinfo.fi](http://www.studyinfo.fi) portal **during 4 December 2018 - 23 January 2019** (3 pm Finnish time).

- 1) Fill in the application form on [Studyinfo.fi](http://Studyinfo.fi)
- 2) Upload your pre-task files on the application. Please see how to name the files below.
- 3) Send your application.

### **Name the pre-task file this way:**

International\_Business\_Management\_Surname\_Forename\_Pretask.pdf

**The application form closes 23 January at 3 pm Finnish time.** You can upload attachments to the application after you send your application by using the secure link you receive in the confirmation email. The pre-task attachments must be uploaded on the application on 30 January 2019 at 3 pm Finnish time (GMT +2 hrs) at the latest. Make sure to meet the deadline and we recommend uploading the assignments well before the deadline to avoid possible server overload. Only the pre-tasks submitted by the deadline will be considered in the admission.

All the best with your application process!