If your goal is to become an international business expert, the Bachelor’s degree in International Business at TAMK will provide you with an excellent foundation. The aim of the programme is to give you the basic business skills you need, provided in a multicultural environment.

Bachelor’s Degree in International Business
Qualification: Bachelor of Business Administration
Extent and duration: 210 ECTS, 3.5 years

The specialisation options on this programme are Accounting and Finance, Entrepreneurship, Experience Economy and Tourism, Human Resource Management and Leadership, Innovation Management and Business Development, Marketing or Supply Chain Management.

As your studies progress, you will develop your working life skills and competences through hands-on practical work. Exchange studies and practical training are key elements of the programme, and you will benefit from a combination of various of learning methods, such as contact teaching, online studies and team-based assignments. Your final thesis will involve planning, research and scientific reporting.

The International Business programme will open up a wide range of career opportunities for you, with former TAMK graduates working in areas such as supply chain management and project management and as consultants or entrepreneurs.

After graduation, you will be eligible to apply for a Master’s degree programme in Finland or abroad.